DAVID ESRATI

OBJECTIVE

A challenge.

Incredible references upon request or see google reviews: tinyurl.com/ReviewTheNextWave

EXPERIENCE

January 1987 - Present
Owner, Chief Creative Officer
The Next Wave, Marketing • Innovation, Dayton Ohio
A marketing resource for growing businesses. Develop and implement advertising campaigns in all media, including print, broadcast, web, social media, direct mail. Assist clients in implementing branding programs, creating both marketing and business plans, PR and social media strategies, trade show materials, promotional items. Fluent in: CRM, marketing automation, open source software. Win awards, sell stuff. Make our clients more money than they pay us.

August 1988 - May 1990
Adjunct Professor, University of Dayton, Visual Communications Department
University of Dayton, Dayton Ohio
Taught "Professional Seminar" to graduating seniors. A.K.A. "Business skills for graphic designers." Required course for graduation.

EDUCATION

December 1988
B.S.B. Degree, Wright State University, Dayton Ohio
Major: Marketing
Significant tidbits: Founded Raider ice hockey club as a freshman. Involved in student leadership. Guest speaker to other business classes on subjects ranging from Tom Peters to pricing strategies of high end hi-fi manufacturers.

MILITARY

1981 - 1986
11th Special Forces Group (Reserve), 1st Special Forces U.S. Army, Jamestown, OH
7th Special Forces Group, 1st Special Forces U.S. Army, Fort Bragg N.C.
Communications, underwater operations, if I tell you anything else I'd have to kill you.

OTHER

Awards: Over 78 Addy's including 9 Gold- all on shoestring budgets

Websitetology seminar: 2005- present. Making the Web work and accessible to all.

New Media Speaker: 2007- present. Presents/keynotes: new media, web 2.0, social media

Dayton 40 under 40, class of 2001

Macintosh Wizard - Fluent in all programs required for print design and production, digital video, digital audio, multi-media development, web-design and development.

Renovated 5 buildings in the South Park Historic District

Unofficial "Big Brother" and mentor to an inner city youth 1987- present

POA, caregiver and friend to a 100% Service Disabled Veteran 2016 to present

Former frequent platelet donor at Community Blood Center to help juvenile leukemia patients

Served as president of the neighborhood for 2 years, set up a hand-picked successor

Involved in numerous neighborhood improvement initiatives.

Founded South Park Social Capital, the first for-profit NDC in the city

Ran for Dayton City Commission seat too many times

Settled 2 civil rights lawsuits: 1997 mask case, $100K vs City of Dayton, 2020 right to take photos in public vs Dayton Metro Library, $39K (pro-se)

Congressional Candidate: 2008, 2010, 2012, 2022

Founded VOB108, now VOB Ohio 2013 Founder. VP of Veterans business networking group

Can play the saxophone, take pictures, ski, skate, skydive or SCUBA in limited spare time

Rides a BMW R1200RT, Genuine Buddy 150 scooter for transportation and fun 6800mi trip in '15

Basketball net hanger: Hung over 600 free "green nets"- guilted city into $1M investment.

Pro team sports mascot: ECHL Team. 3 seasons.

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